COLORKEED

TRADE MARK

HOMES
FIRESIDE *and* GARDEN

Hower & Stender

"Never Idle"

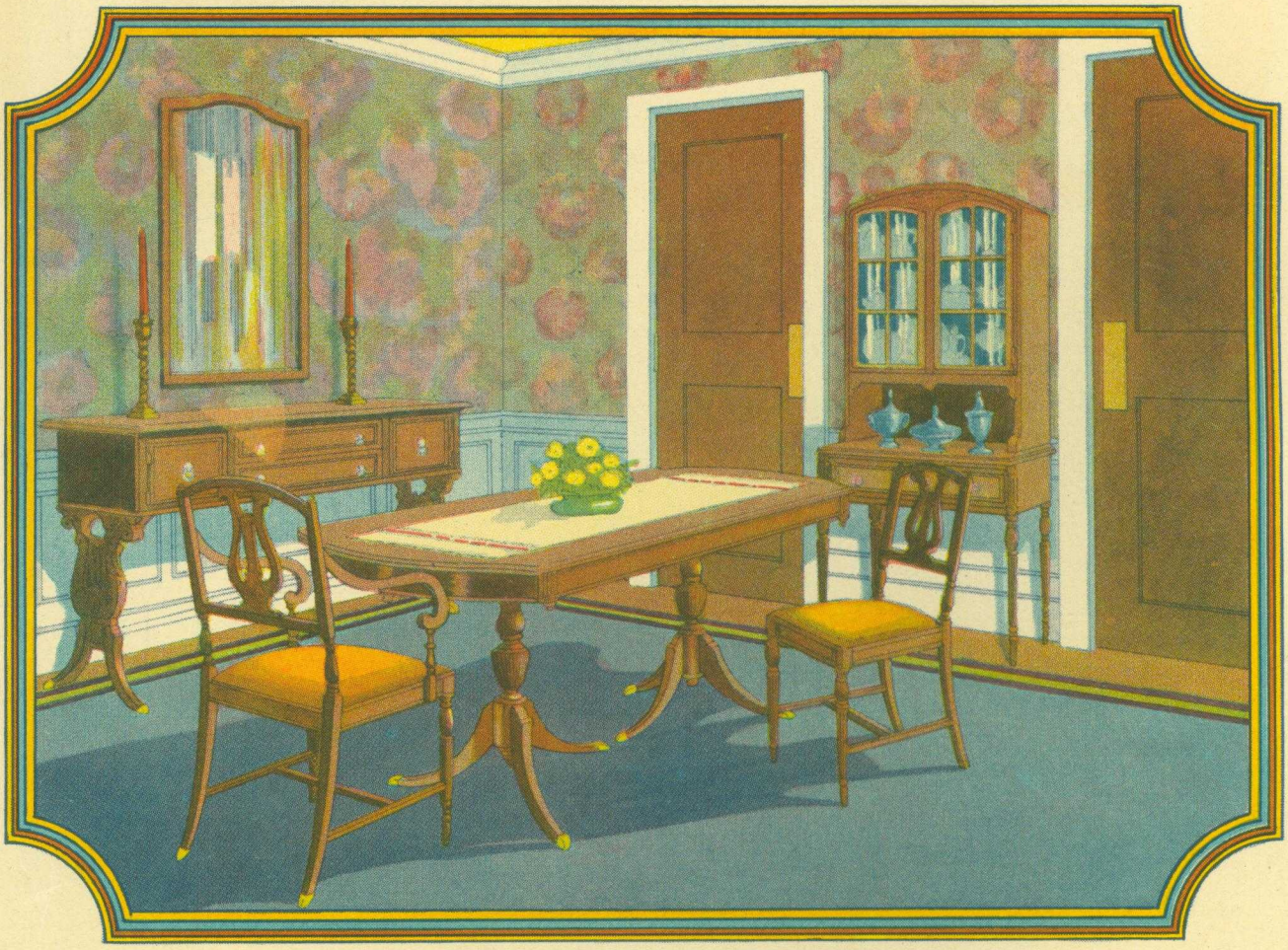
CONTRACTORS

LUMBER, BUILDING MATERIALS and CURTIS WOODWORK

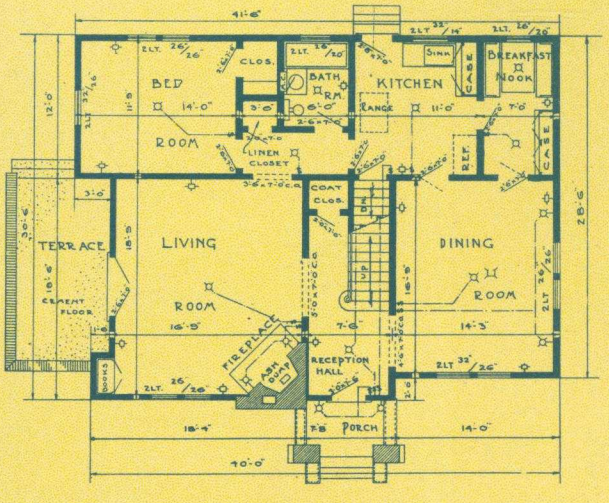
Scranton, Phone 6214 Pa.

#3984 8135
NI+617

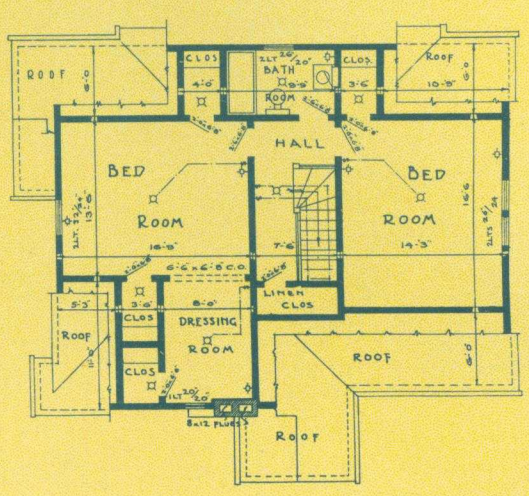
Our Front Cover Home —"The Adrian"



The floor plans below show the delightful convenience of the six-room home illustrated in full colors on our front cover. Color sketch above suggests appropriate furniture for the very cheerful dining room.



• FIRST FLOOR PLAN •



• SECOND FLOOR PLAN •

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Pat. March 15, 1921, and Sept. 30, 1924.

ColorKeeD HOME PLANS

TRADE MARK

How to Understand a Home Plan

ColorKeeing Helps You Grasp the Room Arrangement and Permits You to Live in the New House before it is Built

WE take pleasure in presenting to the homebuilders of this community, and to all others interested, this latest development in the art of illustrating model home designs—Mr. Radford's newly patented "ColorKeeD Home Plans."

By this method, for the first time have the floor plans of new home designs been illustrated in a clean cut, interesting and compelling way, which everyone can understand.

Notice that each room has its own distinctive color, in addition to being clearly named and dimensioned. These colors make the rooms, closets, pantries, bathrooms, and all other parts of the house stand out clearly; so that the room arrangement can be studied and the relative sizes of the various rooms can be compared.

Also notice that many interesting items of modern home equipment and labor saving appliances are suggested on these ColorKeeD Home Plans. Some of these you will want to provide for at the start—others later; but whether now or in years to come you have the assurance that the plan provides for all wanted equipment and labor saving appointments.

Most floor plans as illustrated are hard to puzzle out, and the result is that all too often home building is started and then expensive changes have to be made in the size and arrangement of the rooms. It is very hard for the average person to live—*in imagination*—in a proposed room arrangement before it is actually built into the new home.

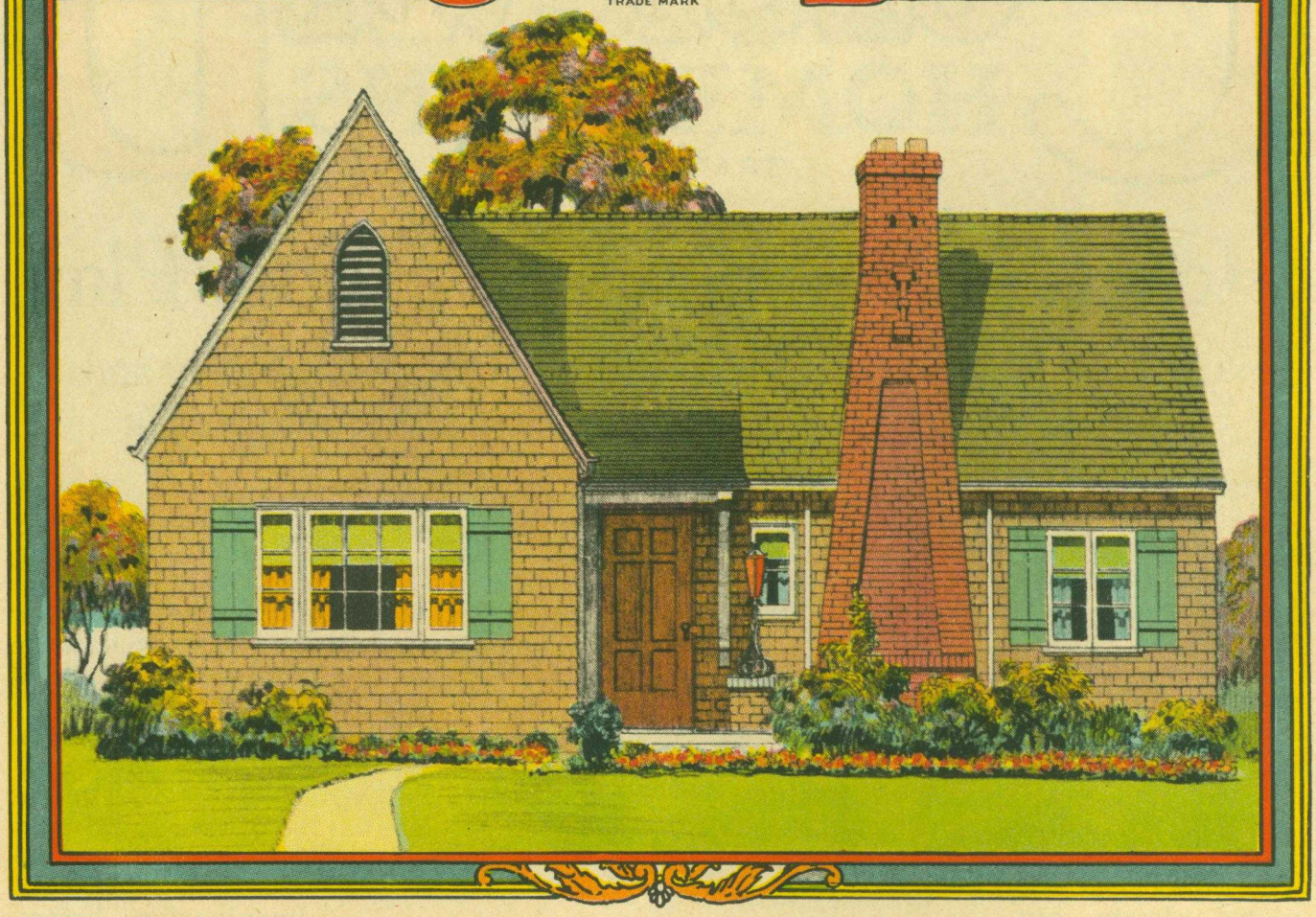
Yet it is very important in selecting a home design to do just that—One must *live in the house*, and test it out in every way as to size and number of rooms, convenience, lighting, privacy, etc.; and do this all in advance, in imagination, before deciding. Otherwise there may be dissatisfaction or expensive changes in the plan after the building is started.

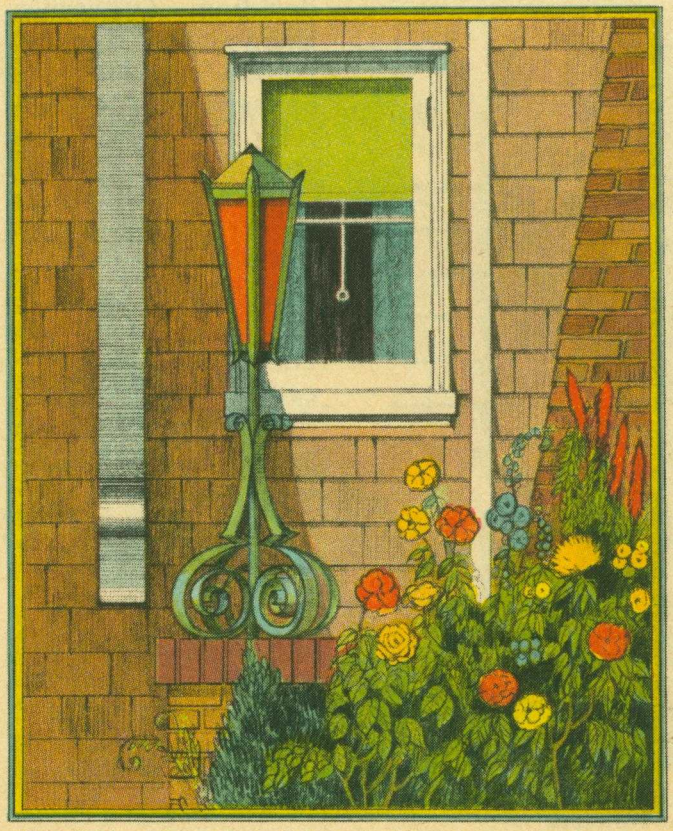
With these ColorKeeD Home Plans however every part is so clear and easily understood, and the entire plan is so interesting that you will find yourself "right at home" in these designs, and enjoying, in prospect, living in the one that best suits your needs and taste.

We hope our friends in this community will approve of these designs. Come in and talk them over with us. We are prepared to serve you.

Detail of Quaint Entrance with Antique Hand-Forged Hardware.

COLORKEED HOME PLANS
TRADE MARK





Detail of ornamental porch light—a wrought iron standard on the brick coping.

The ALDRICH

PICTURED above is a charming English cottage with side walls of shingles stained a beautiful fawn color, the window and door trim painted white and the shutters a vivid contrasting green. On the page opposite the floor plans are presented in our novel ColorKeeD style. This is an efficiency layout containing four rooms and bath on the main floor, also a large bed and dressing closet off the living room which provides for a bed of either the free rolling or door type and gives an extra bedroom to this home.

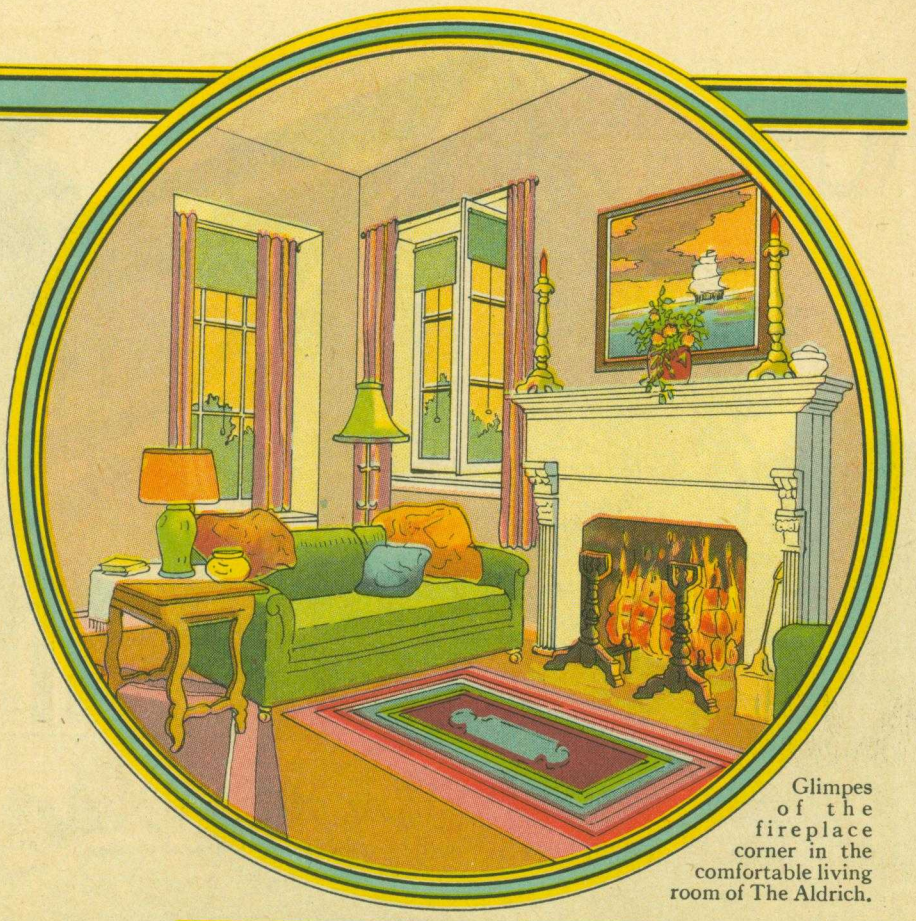
Notice how clearly the various rooms in this plan are brought out by the different colors. No trouble here in understanding this plan or of visualizing the stepsaving comfort of rooms arranged in this way. The Color Key explains the meaning of the different colors on the floor plans and the Key to Equipment explains the circled numbers on the floor plans which indicate the locations of these numerous pieces of desirable modern equipment and labor-saving appointments which are provided for in this home and which you may want to install either when the house is built or later on.

The basement is a very important part of the modern home containing as it does the heating plant, laundry, water, gas and electric service, fuel storage, fruit cellar and often the home workshop. The planning and arrangement of the basement space should be well thought out in advance. The plan illustrated for The Aldrich contains many good ideas that can be applied to any basement plan.

Since this design makes use of a steep pitched English roof there is considerable space that can be utilized on the second or attic floor; and to make this available without wasting any space at all for a stairway we are suggesting a disappearing stair operating out of the ceiling of the back hall.

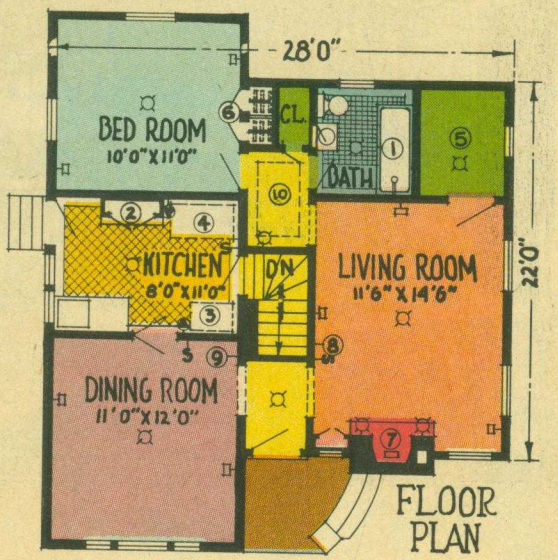
COLOR KEY TO PLANS

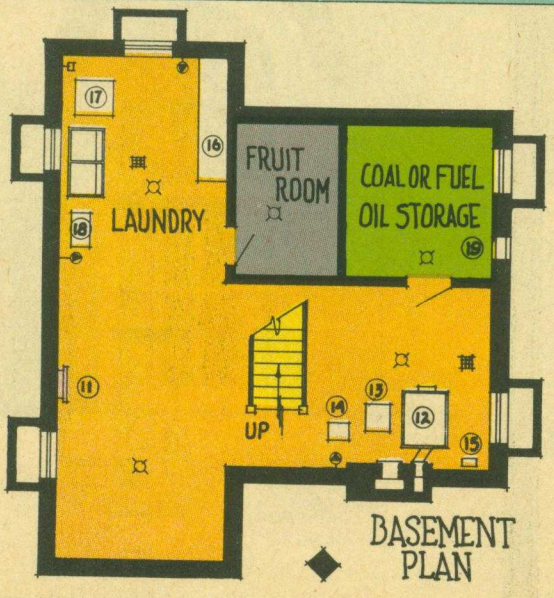
- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF
- BASEMENT
- FRUIT CELLAR
- FUEL ROOM
- STAIRS



Glimpes of the fireplace corner in the comfortable living room of The Aldrich.

You will see in our list of suggested equipment for the modern home other items that will interest you and on which you may want further information. We are always glad to advise with home builders on any of these matters. Please feel free to make our office your headquarters for all homebuilding information.



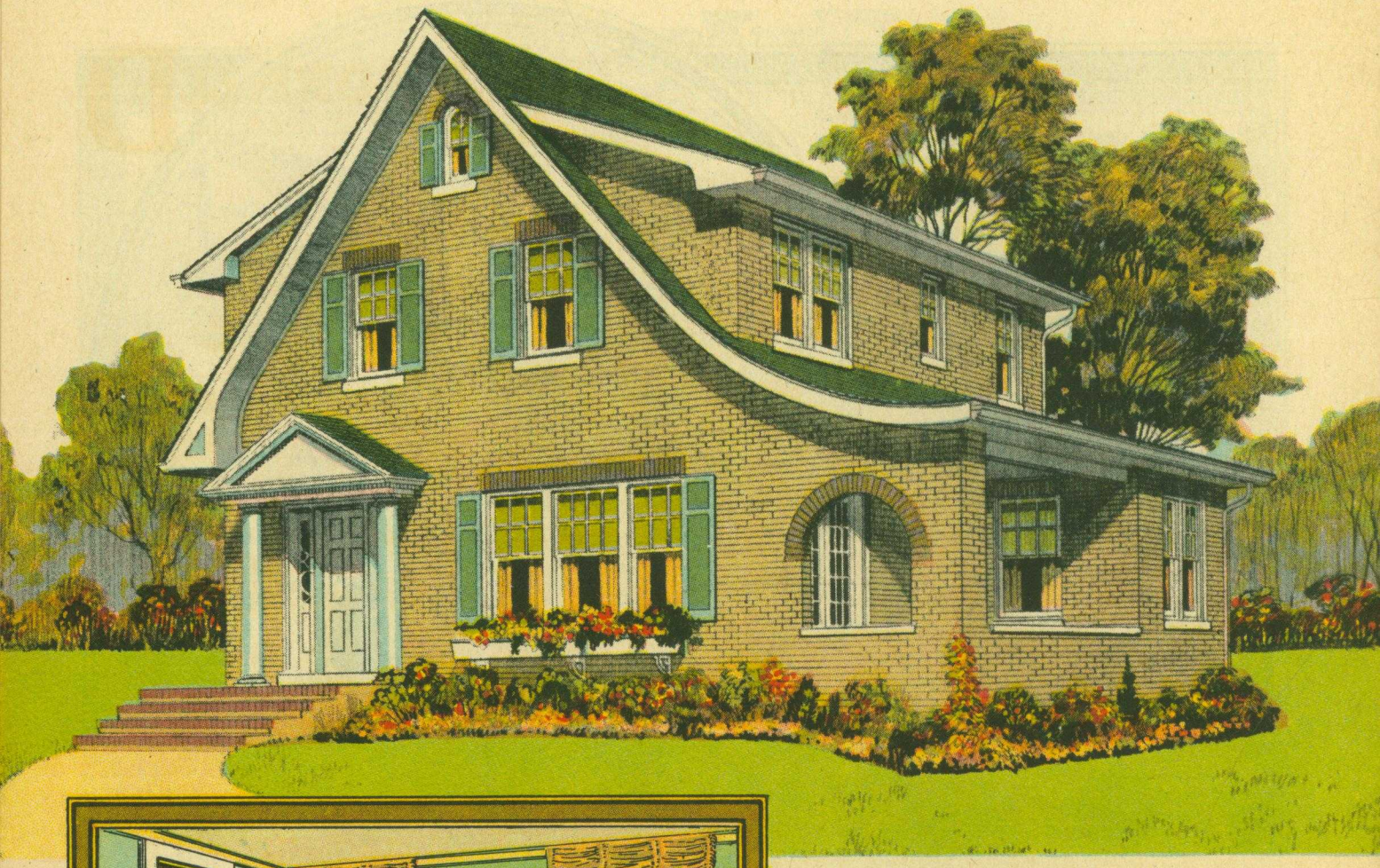


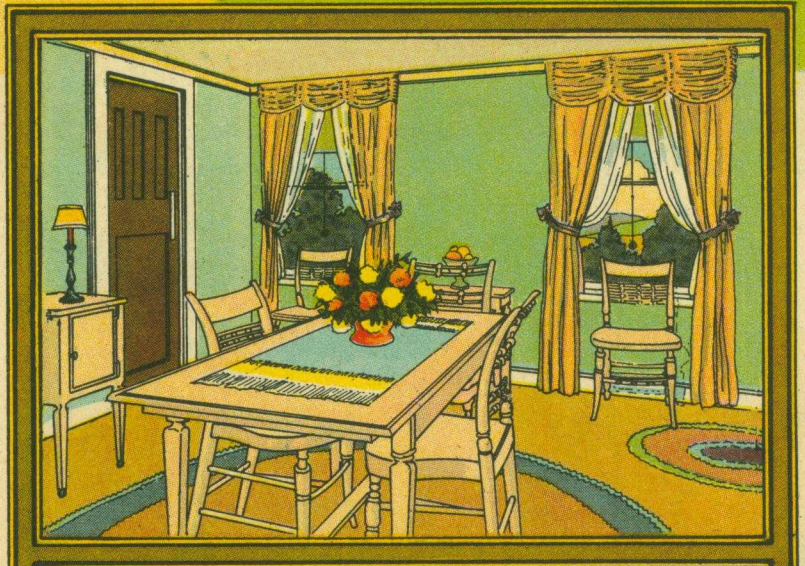
ColorKeed basement and main floor plan of The Aldrich pictured on the opposite page.

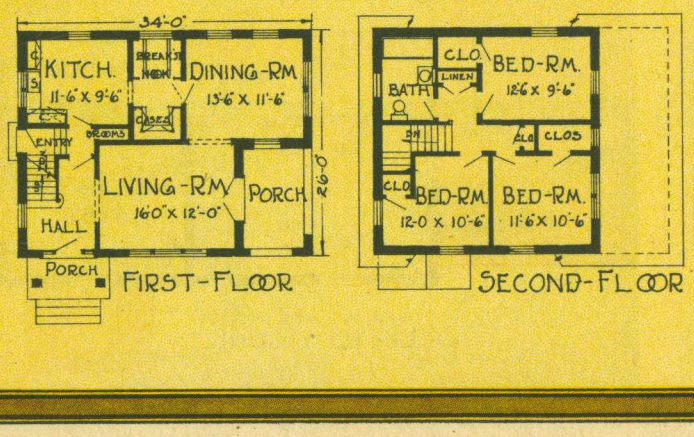
Key to Equipment

1. Tub Shower
2. Kitchen Cabinets
3. Refrigerator
4. Range
5. Bed Closet
6. Efficiency Closet
7. Fireplace Throat and Damper
8. Radio Outlet
9. Thermostat
10. Disappearing Stairs
11. Electric Panel
12. Heating Plant
13. Hot Water Supply
14. Water Softener
15. Water Meter
16. Clothes Dryer
17. Washing Machine
18. Laundry Stove
19. Coal Chute

Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures

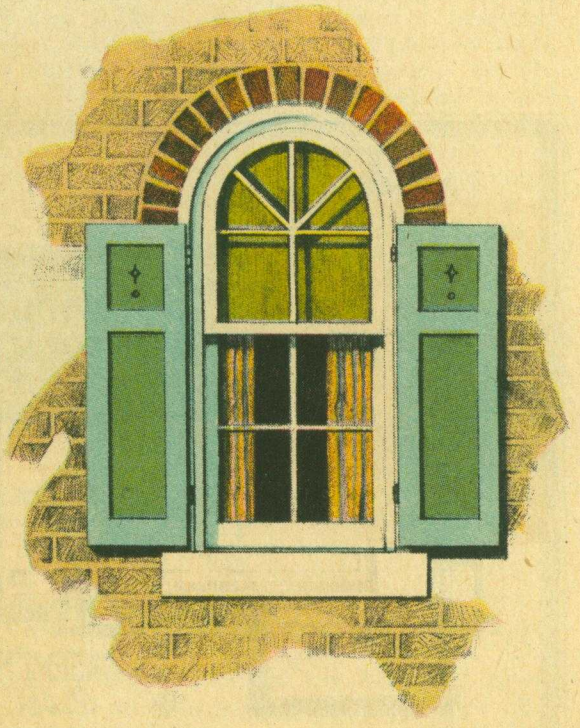






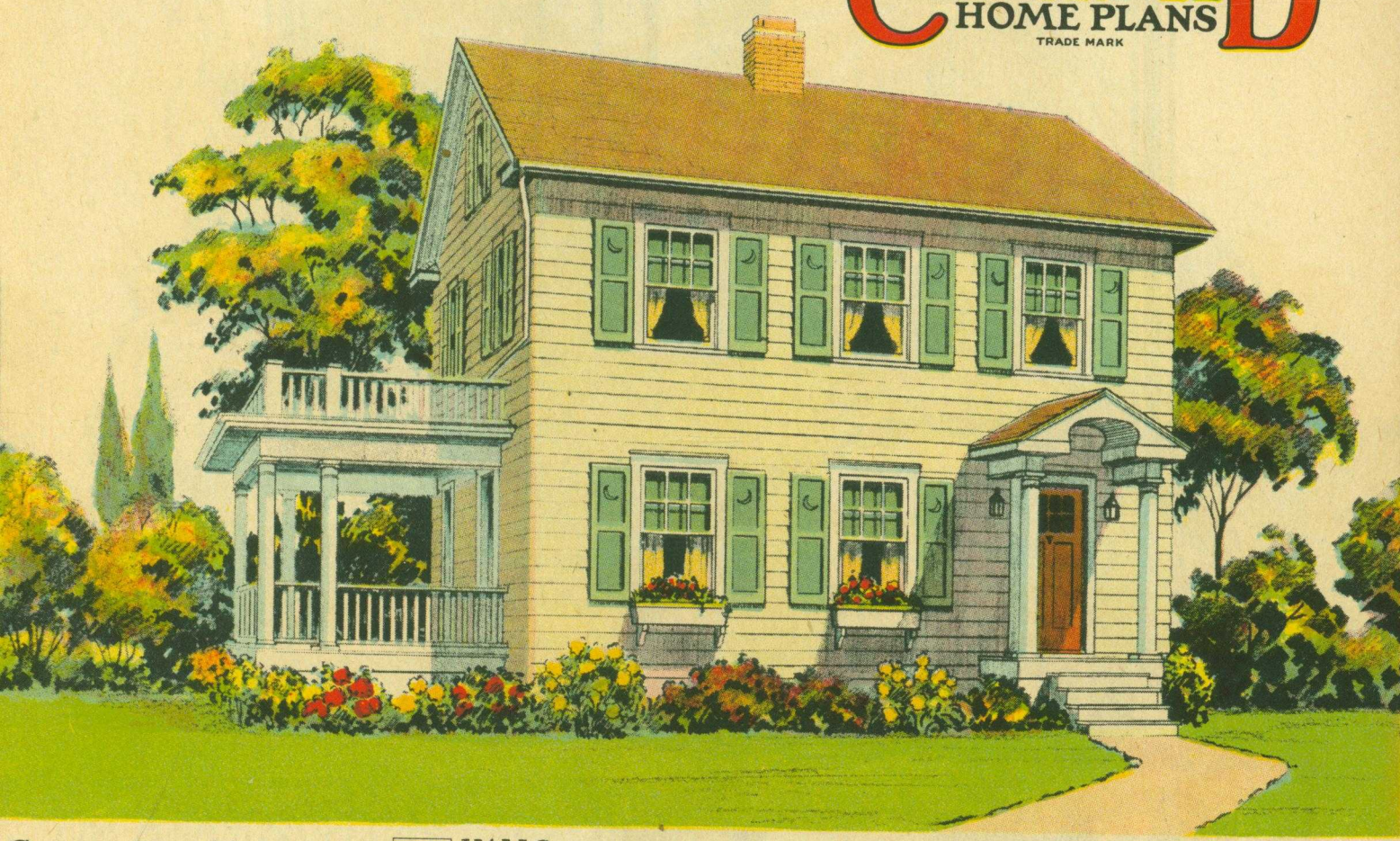
The ADELPHIA

A MODERN brick house with graceful sweep to the roof in the English style. Six rooms and bath and breakfast nook are contained in 26x34 feet. Color sketch to the left shows the dining room.



Detail of Ornamental Attic Window with Shutters

COLORKEED HOME PLANS
TRADE MARK

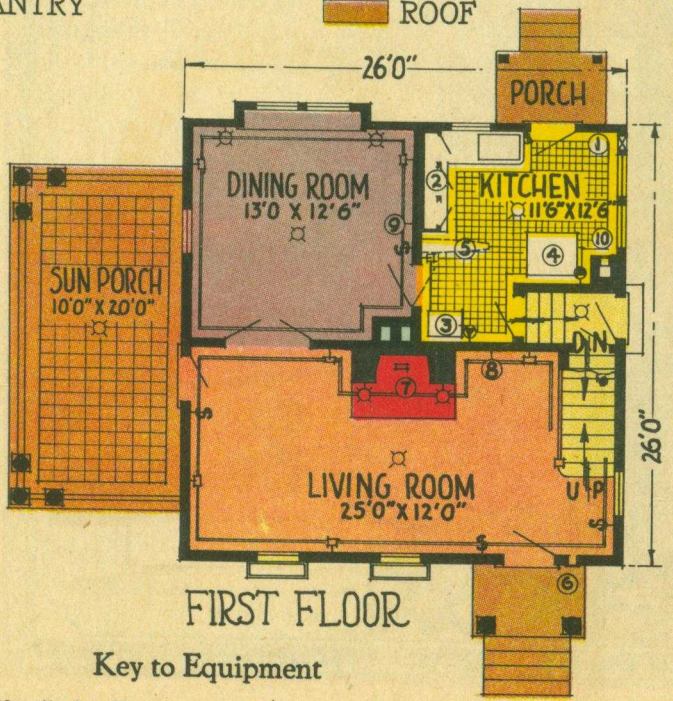


COLOR KEY TO PLANS

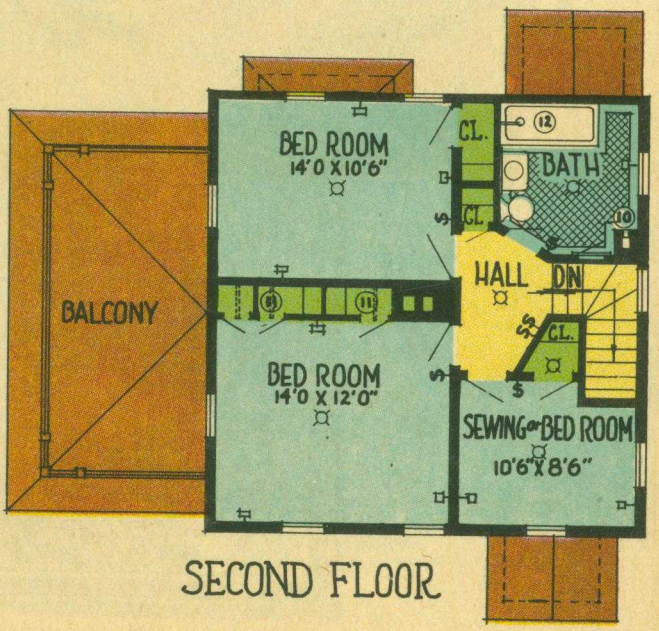
- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF

The ABBOTTSFORD

A STURDY little Colonial home in perfect taste containing six rooms and bath. Dimensions 26 x 26 feet, not counting the porches. Study the ColorKeeD plans herewith for details of arrangement and suggested equipment for this well arranged home.



FIRST FLOOR

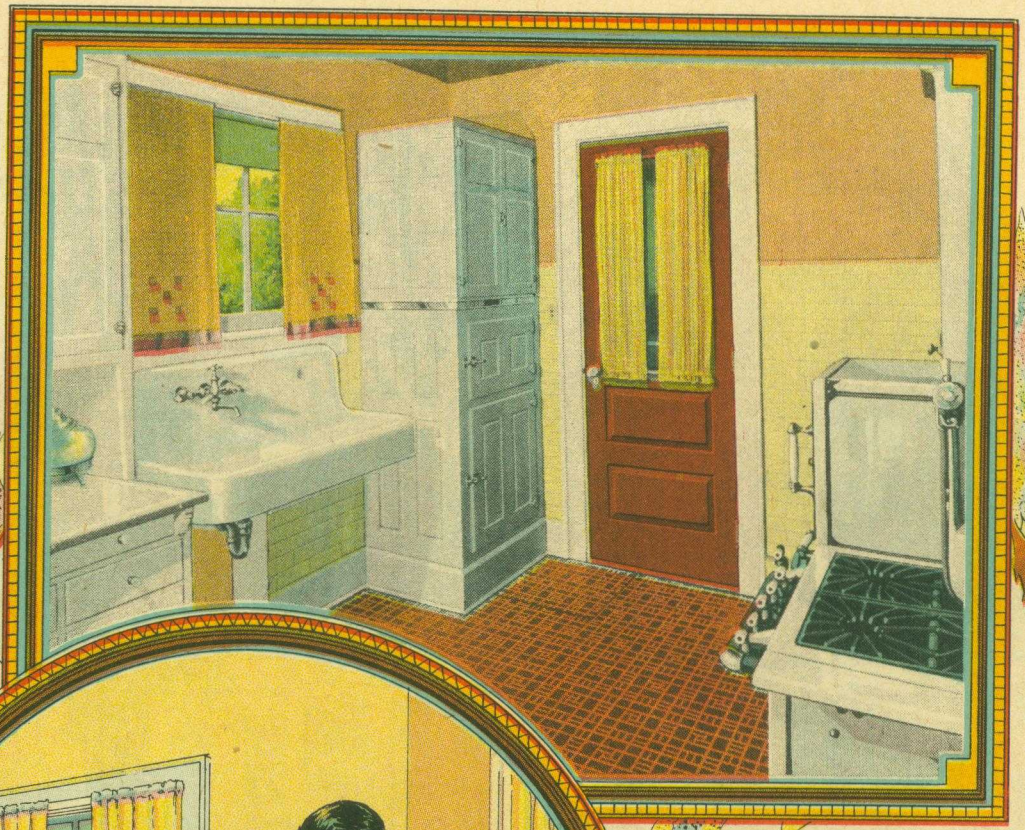


SECOND FLOOR

Key to Equipment

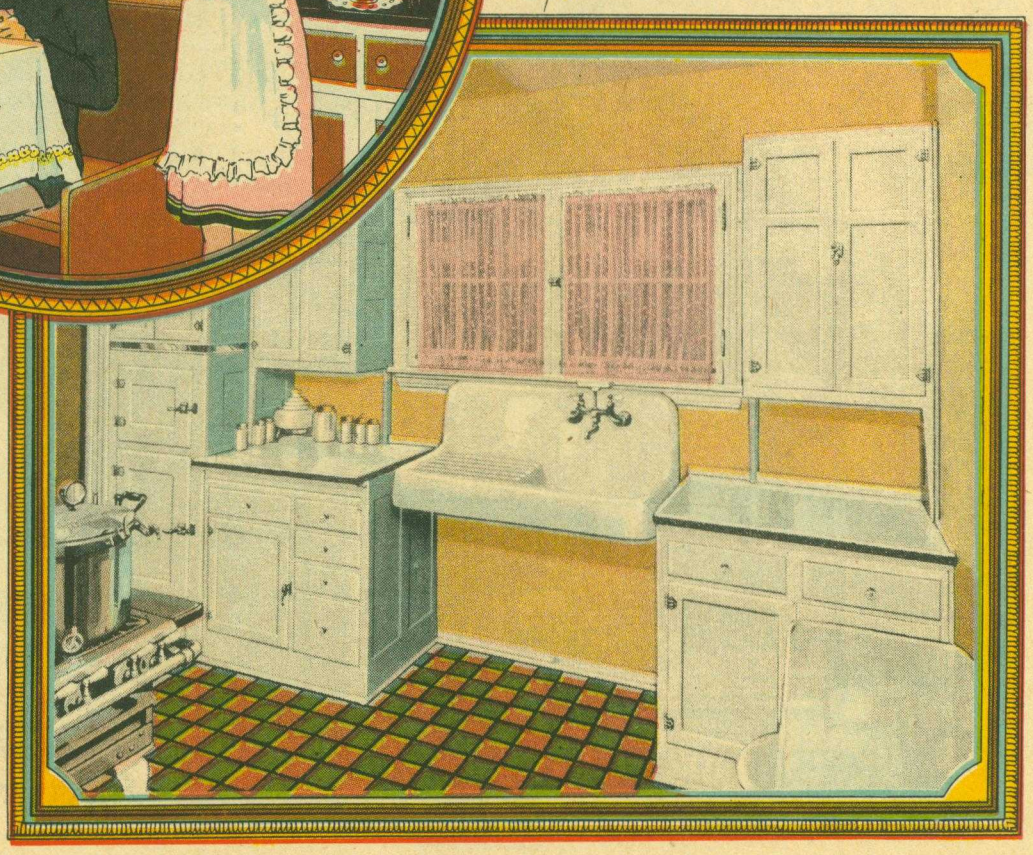
① Ventilating Fan
② Kitchen Cabinets
③ Electric Refrigerator
④ Range
⑤ Ironing Board
⑥ Built in Mail Box
⑦ Fireplace Throat and Damper
⑧ Radio Outlet
⑨ Thermostat
⑩ Incinerator
⑪ Efficiency Wardrobes
⑫ Tub Shower
Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures

ColorKeed Plan Patent Applied For



Modern Kitchens

THE present-day kitchen is a joy to the house-wife, compact, cheerful, immaculate. Architects, builders and equipment manufacturers have combined their ideas and service to make the kitchen the show place of the modern home.



COLORKEED HOME PLANS
TRADE MARK

The ADDINGTON

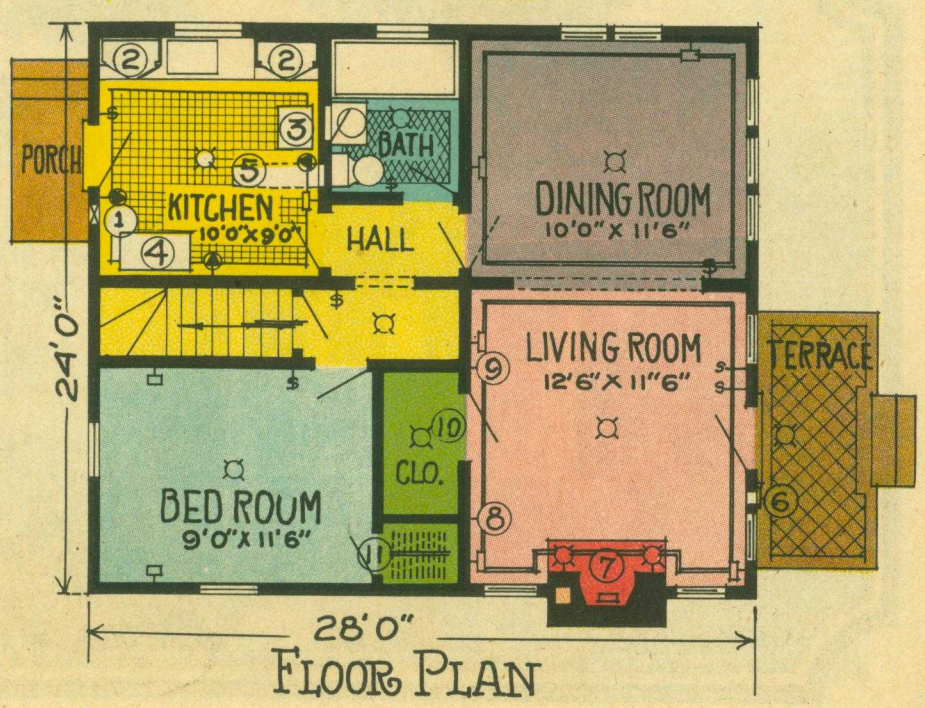
HERE is the latest idea in a four-room bungalow 24 x 28 feet. The rooms are of good size and two large closets are provided besides the big bathroom. This is a very inexpensive home to build, yet it is so well proportioned as to make a delightful picture.

Key to Equipment

① Ventilating Fan
② Kitchen Cabinets
③ Refrigerator
④ Range
⑤ Ironing Board
⑥ Built in Mail Box
⑦ Fireplace Throat and Damper
⑧ Radio Outlet
⑨ Thermostat
⑩ Bed Closet
⑪ Efficiency Wardrobe
Weather Strips Storm Sash
Screens Shades Electric Fixtures

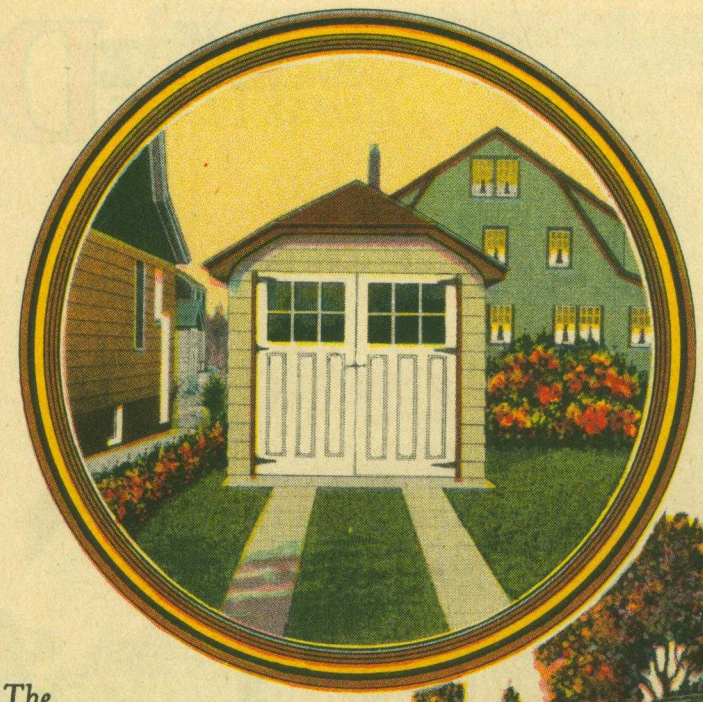
COLOR KEY TO PLANS

LIVING ROOM
DINING ROOM
KITCHEN
PANTRY
HALLS
CLOSET
BED ROOM
BATH AND LAVATORY
PORCH
ROOF



FLOOR PLAN

ColorKeed Plan Patent Applied For

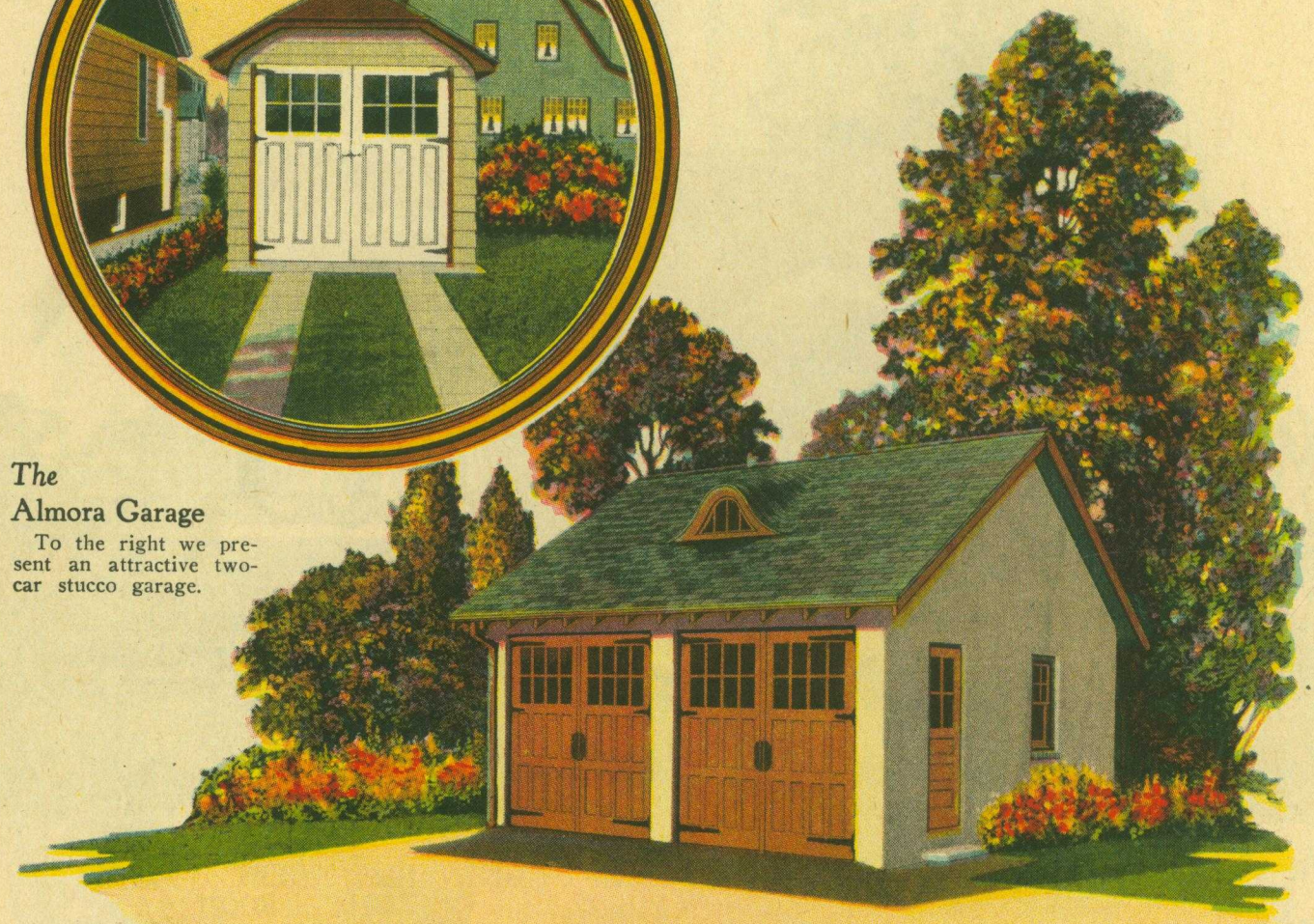


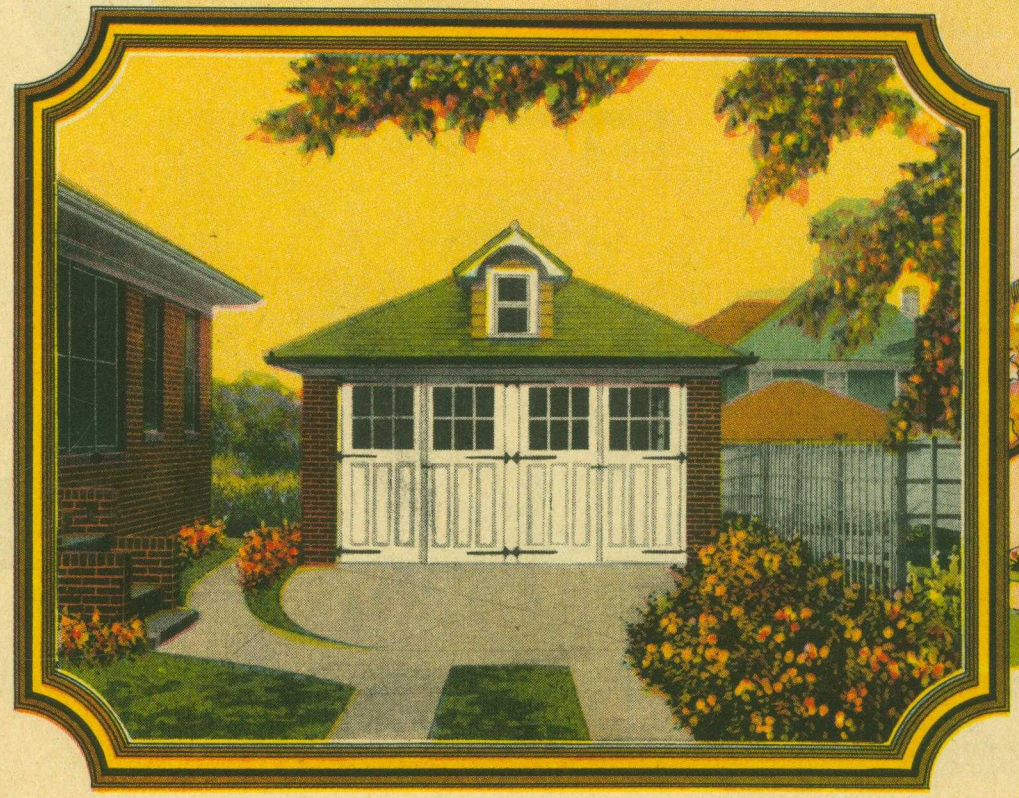
The Allport Garage

To the left we present an inexpensive one-car garage.

The Almora Garage

To the right we present an attractive two-car stucco garage.





The Altman Garage

Above and to the left is an attractive two-car brick garage.

The Charm *of* Wall Paper

FULLY half of the friendly, intimate charm of any well decorated home comes from the wise and careful selection of an appropriate wall covering or wall finish. Harmony in the coloring and correctness of design is a necessary background in producing a restful atmosphere to the finished room. The entire secret of the successfully decorated room lies in the ability to select the proper color and design for wall covering; to apply them in an interesting and individual manner, and to keep in mind, at the same time, the architectural requirements of the house. This is particularly true when considering the use of wall papers.

So closely does the development of wall paper design and history follow the architectural periods that they cannot be dissociated. This fact in a large way controls the choice of wall paper for rooms of any particular period. It is quite unnecessary to mention that wall paper with a distinct design is, in itself, a complete decoration for a wall, thereby excluding the need of pictures or figured hangings. Mirrors may be used nicely in such a room and plain colored fabrics are preferable for draperies or furniture coverings.

There are three important problems presented when choosing the wall paper for any particular location—the questions of color, pattern and scale. The color, of course, will be governed principally by the exposure of the room, the particular purpose the room will be subjected to and, perhaps, the furnishings already on hand which are to be used in this particular room. For example, a north room calls for warm tones such as yellows and orange, and should not be decorated in any cold color such as blue or gray, these colors being appropriate to rooms of southern exposure.

The pattern and scale of the design should be carefully chosen that they may be in accord with

A reproduction of the "Paul Revere" paper used in the John Alden house at Duxbury, Massachusetts, is very successful in this early American interior

the size of the room, the height of the ceiling, and also the uses to which the room is to be employed. A small, all-over design would certainly be a failure if used in a very large room, whereas, if used in a small chamber or child's room, the effect would be good and such a design would be entirely suitable. On the other hand, any of the large designs, especially if heavy in coloring, would never be successful in a small room where you can get only a few feet away from the pattern.

Stripes in wall paper are being shown a great deal. Striped papers are generally well liked because they have a tendency to make a room look higher. If two-toned stripes are used, they should be handled with the greatest of care.

Wall paper has been made in the past to imitate tile and stucco, marble and bronze, and, in fact, materials of every description, and there are available today not only good new designs, but also very satisfactory reproductions of old ones. Excellent reproductions of old designs found in the homes of our forefathers, notably in the New England district, are now being made by a number of high grade wall paper manufacturers. Many of these papers are in tones of gray and sepia, some of them have small landscape medallions in color. They are delightful and are especially suited to the early American interiors so much in vogue.

A very likely example in the early American interior is shown on this page, where the "Paul Revere" is used. This is a true reproduction of the wall paper used in the John Alden house at Duxbury, Massachusetts. It is made in neutral colors on various grounds, such as white, gray, green and salmon.

Scenic papers are also very interesting and it is necessary only to cast a glance over photographs of old New England houses to see how successfully scenic papers were used in the Colonial days. If the papers are well chosen and well placed, the same effects are possible with modern papers in dwelings built along Colonial lines. Sometimes these old scenic papers are bordered with mouldings and again they are equally as pleasing when framed with narrow borders, which also are usually

A Japanese grass-cloth in straw-colored ground with green vines and red flowers

An unusual conventional design of black on a gray grass-cloth

A charming Japanese design in soft tans, olives, blues and greens on a gray grass-ground

A plant design on olive grass-cloth of red, black and green

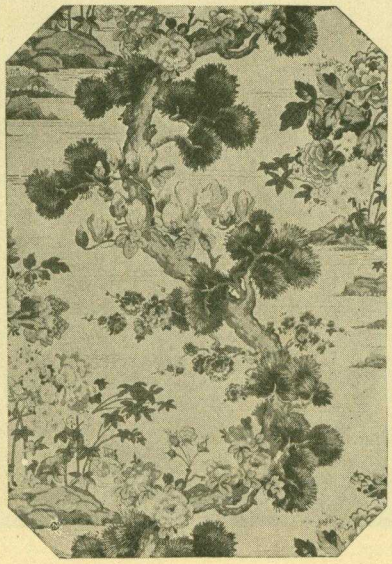
A very interesting Japanese scheme showing storks and trees in various colors

A charming early American interior showing successfully papered walls

reproductions. They may likewise be used without any framing lines. These papers should always be used above a dado, so that they may be lifted above the line of the chairs and tables and have their design obstructed as little as possible. A very lovely and extremely interesting wall covering is the Japanese grass-cloth, which is woven in Japan by hand. As it is made from vines, no attempt is made in the weaving to cover up the natural variations, its chief beauty lying in its rugged and irregular weave. At a certain season of the year, the natives gather the honeysuckle vines, strip them and then weave them on hand-looms. The material is then backed with with rice paper and dyed in various colors. · After the grass-cloth has been woven, backed with rice paper and dyed, stencilled figures and designs are applied by hand.

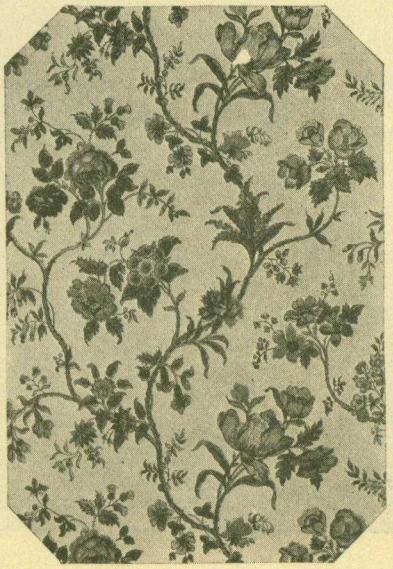
On the preceding page we show some of their lovely designs worked out in various color schemes. The upper photos picture a design of vines in green with red flowers on a straw-colored ground, also a quite unusual, conventional design of black on a gray bckground. The center illustration shows a charming Japanese design in soft tans,

The "Queen Anne Chintz"—a typical reproduction of the famous design favored by the Queen



olives, blues, greens and red on gray grass. The two lower reproductions show a conventional plant design in red, black and green on olive grass, and a most interesting Japanese scene showing storks and trees in tan, brown, olive and mulberry on light olive grass-cloth.

A quaint dining room, with maple woodwork and furnishings, shows small wall spaces hung successfully with a colorful all-over early American design. The bedroom with the "Queen Anne Chintz" is a typical reproduction of the design favored by the Queen.



COLORKEED HOME PLANS
TRADE MARK

The ACORN

A VERY attractive and practical six-room house measuring 26′ 6″ x 32′. The ColorKeeD floor plans are full of interest for one who desires a house of this size. The big open porch is a delightful feature both architecturally and by way of a summertime outdoor extension of the home which costs practically nothing.

Key to Equipment

① Ventilating Fan
② Kitchen Cabinets
③ Refrigerator
④ Range
⑤ Ironing Board
⑥ Built in Mail Box
⑦ Tub Shower
⑧ Radio Outlet
⑨ Thermostat
⑩ Incinerator
Weather Strips
Storm Sash
Screens
Shades
Electric Fixtures

COLOR KEY TO PLANS

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PORCH
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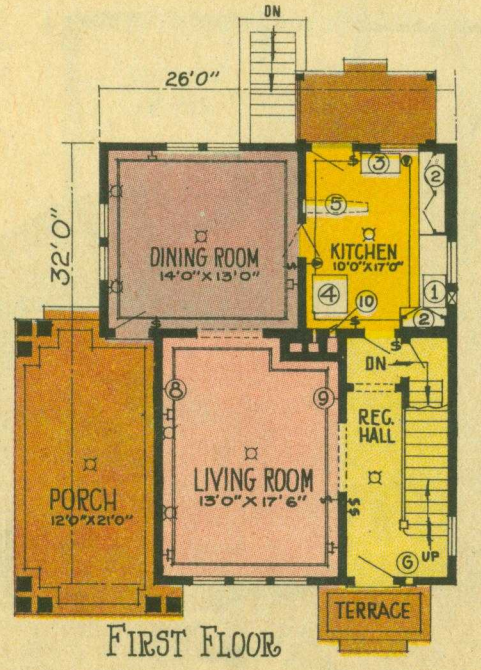
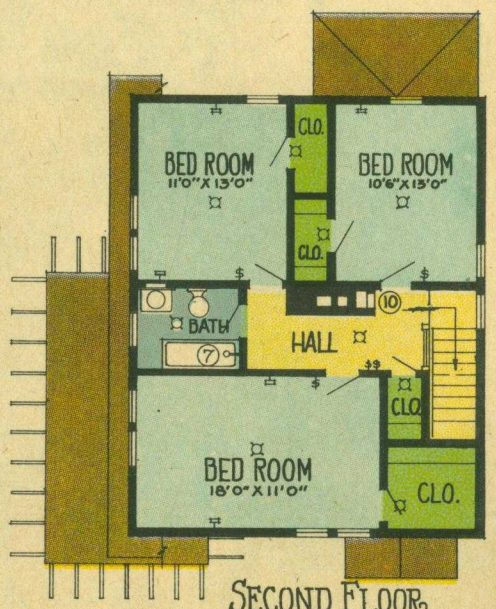
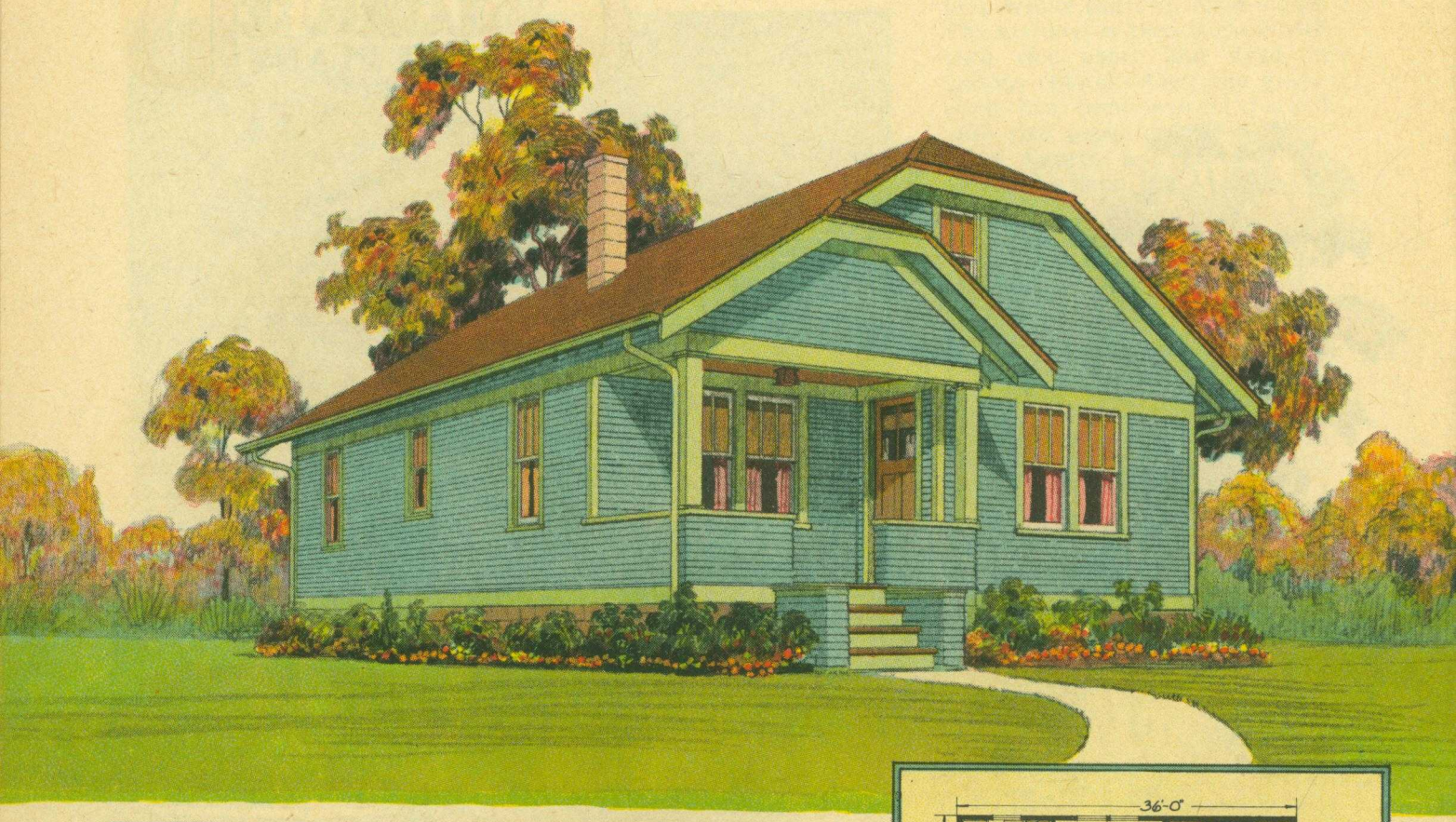


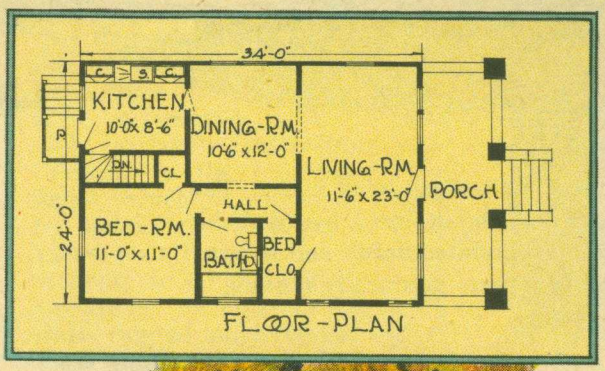
FIRST FLOOR

ColorKeed Plan Patent Applied For



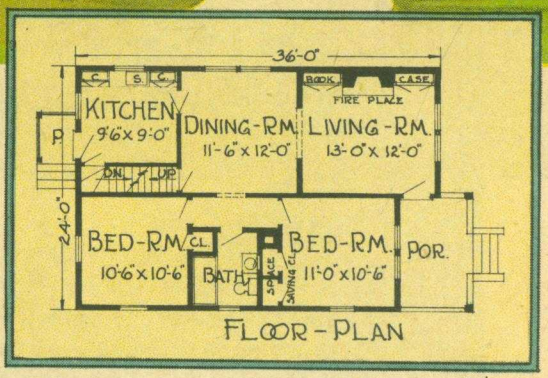
SECOND FLOOR





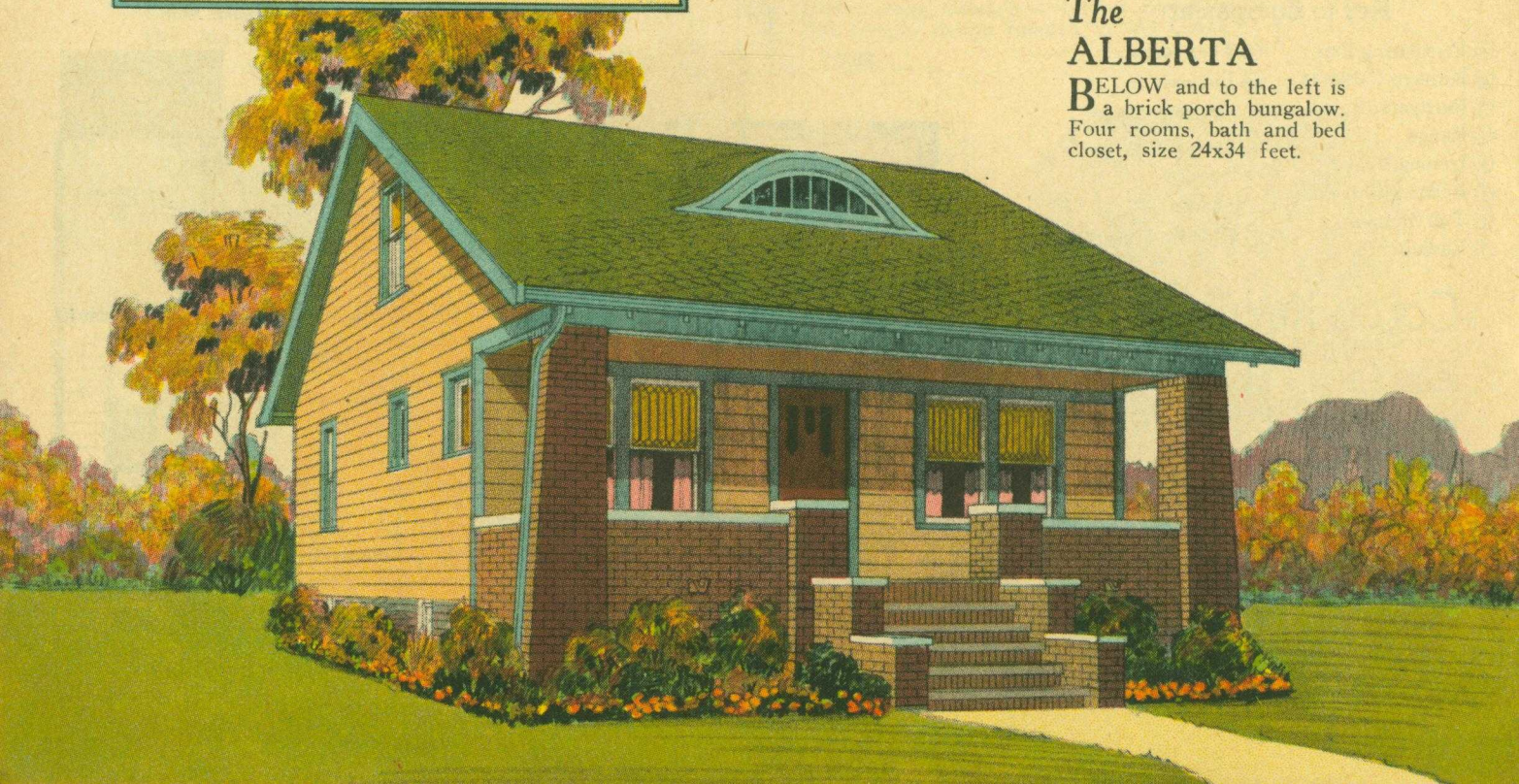
The ALBEE

ABOVE and to the right is an inexpensive but well arranged five-room cottage 24x 36 feet.

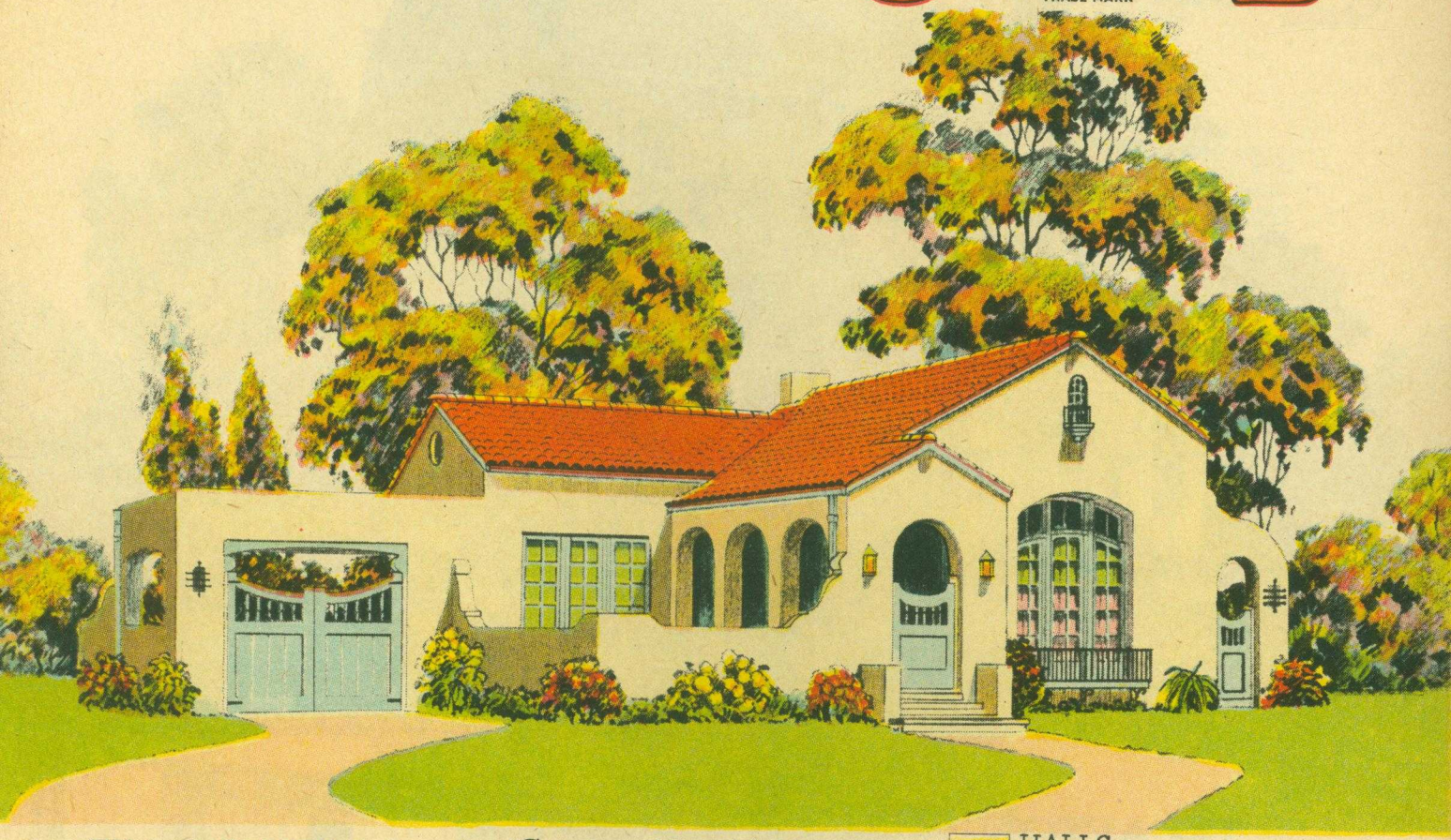


The ALBERTA

BELOW and to the left is a brick porch bungalow. Four rooms, bath and bed closet, size 24x34 feet.



COLORKEED HOME PLANS
TRADE MARK



The ACADIA

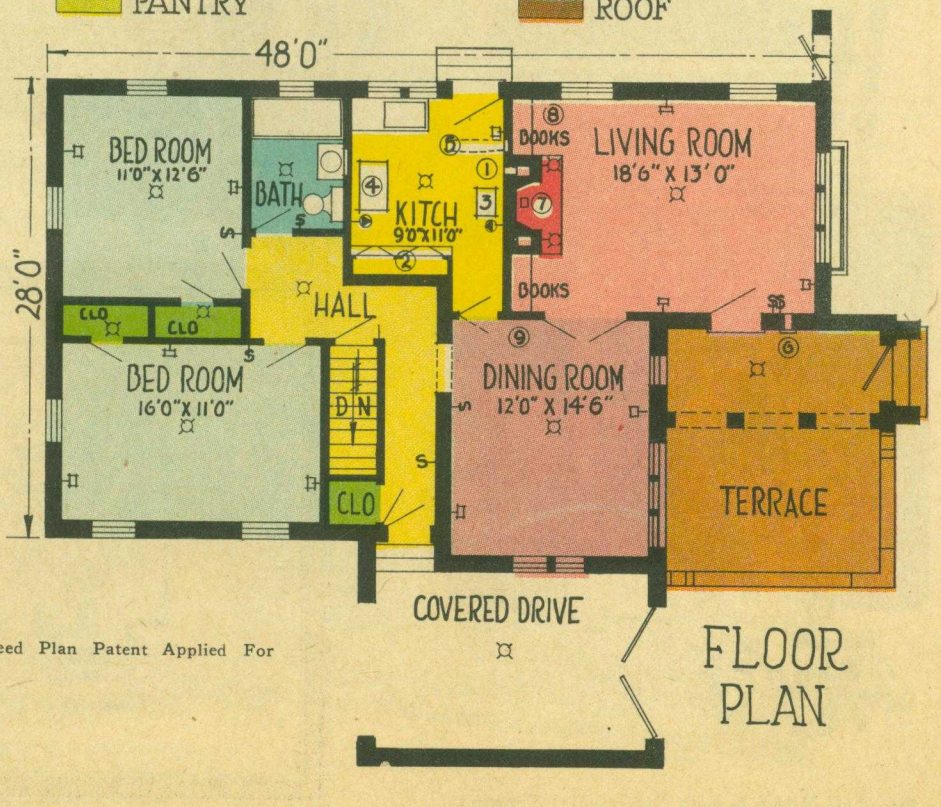
A SPANISH bungalow of distinction containing five rooms and bath. The size is 28 x 48 feet, plus the covered drive which is an interesting feature extending very materially the apparent width of this layout. At the front a walled terrace or patio garden opening from the entrance cloister gives a distinctly Spanish atmosphere to this home design.

Key to Equipment

① Incinerator
② Kitchen Cabinets
③ Electric Refrigerator
④ Range
⑤ Ironing Board
⑥ Built in Mail Box
⑦ Fireplace Throat and Damper
⑧ Radio Outlet
⑨ Thermostat
Weather Strips
Storm Sash
Screens
Shades
Lighting Fixtures

COLOR KEY TO PLANS

- LIVING ROOM
- DINING ROOM
- KITCHEN
- PANTRY
- HALLS
- CLOSET
- BED ROOM
- BATH AND LAVATORY
- PORCH
- ROOF



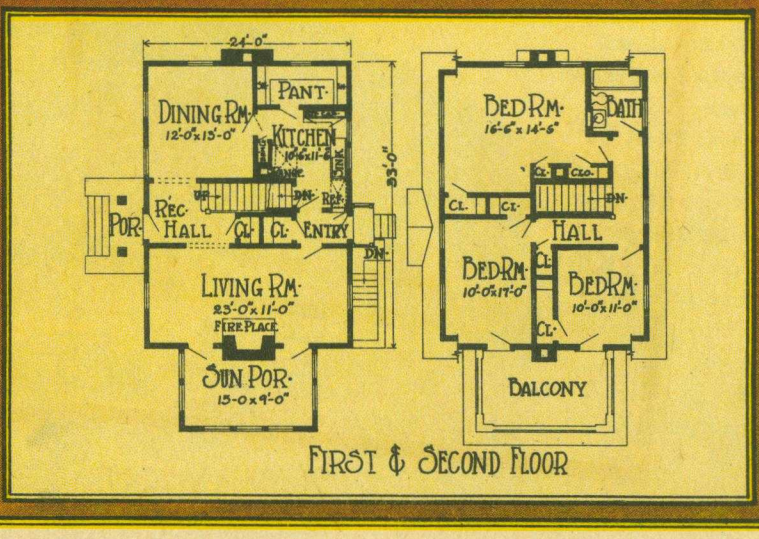
FLOOR PLAN

ColorKeed Plan Patent Applied For

The AFTON

A POPULAR Dutch Colonial design of six rooms, sun parlor and bath. Size 24x33 feet not counting the porches. Color sketch at right shows the large rear bedroom well furnished.

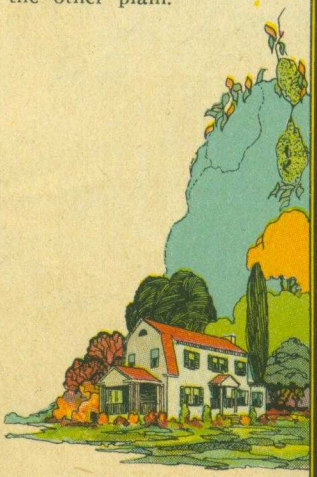
Detail of Window with Ornamental Shutters.



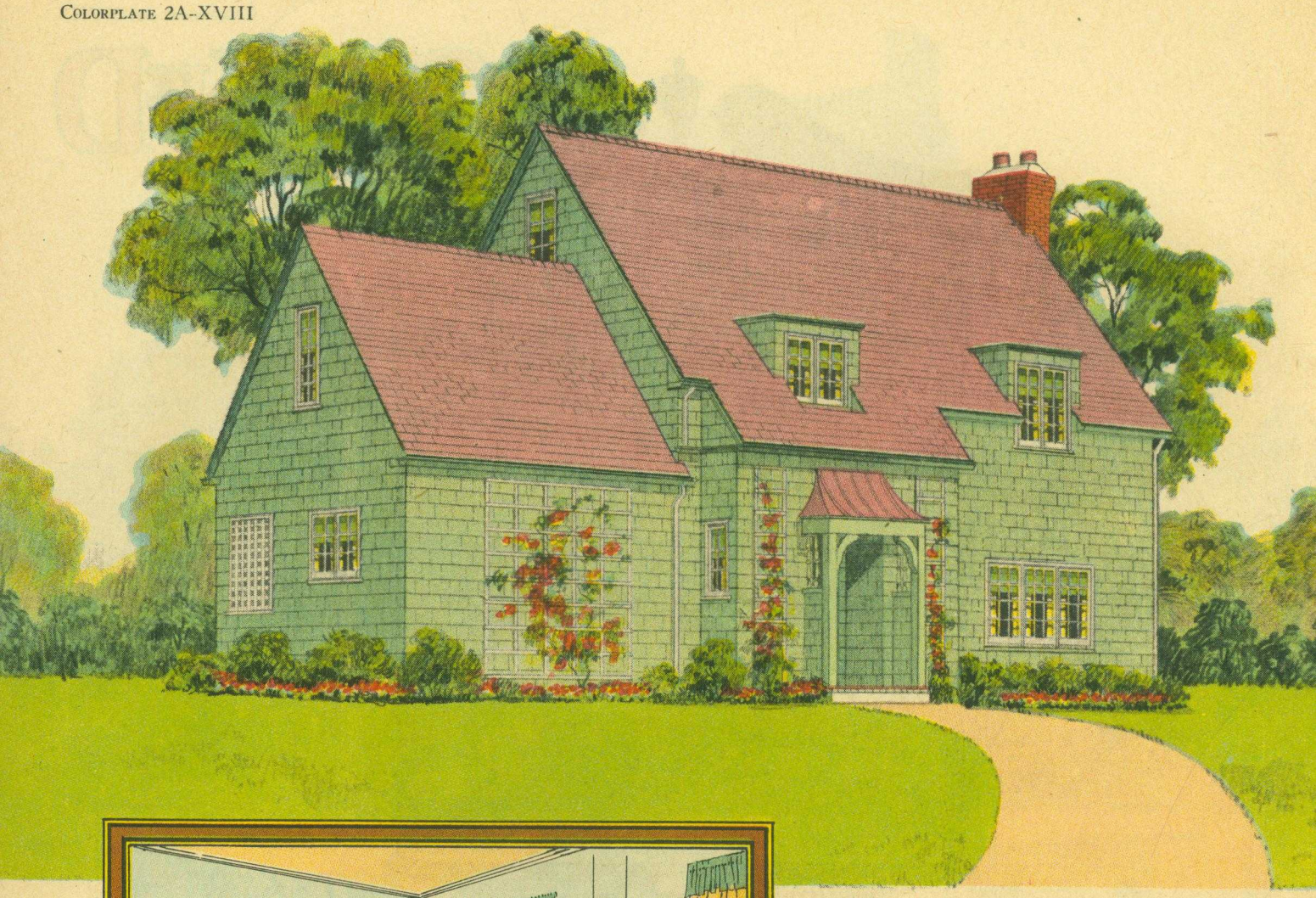
COLORKEED HOME PLANS
TRADE MARK

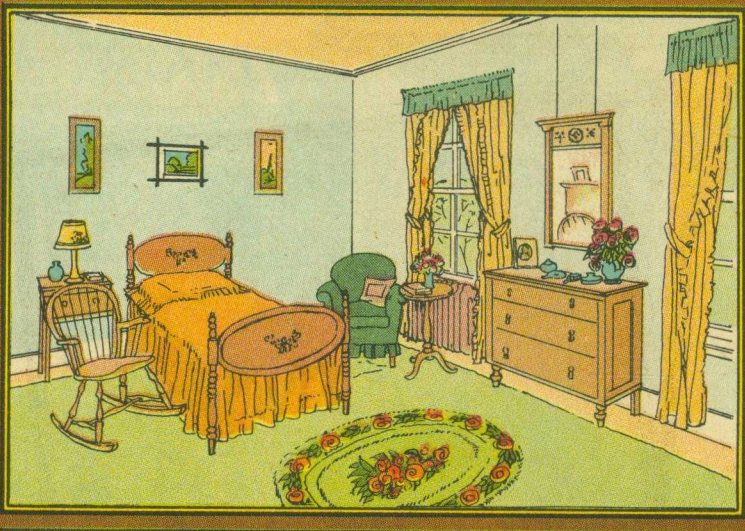
THE charm of the Colonial lies in its simplicity and clean cut graceful lines. Below are illustrated two examples, one with columns and shallow hood, the other plain.

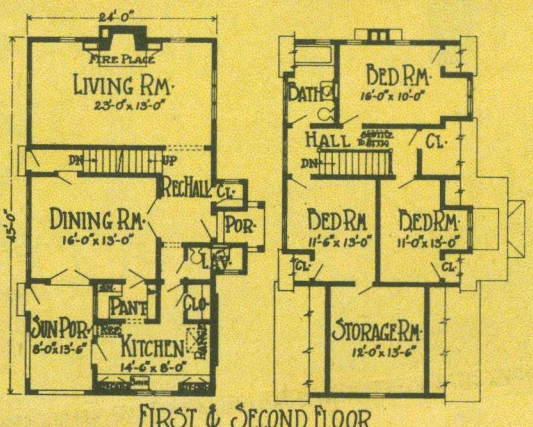
NOTHING approaches the Southern Colonial with its tall, graceful columns for dignity and impressiveness. The example to the right is excellent.



SOME COLONIAL ENTRANCES



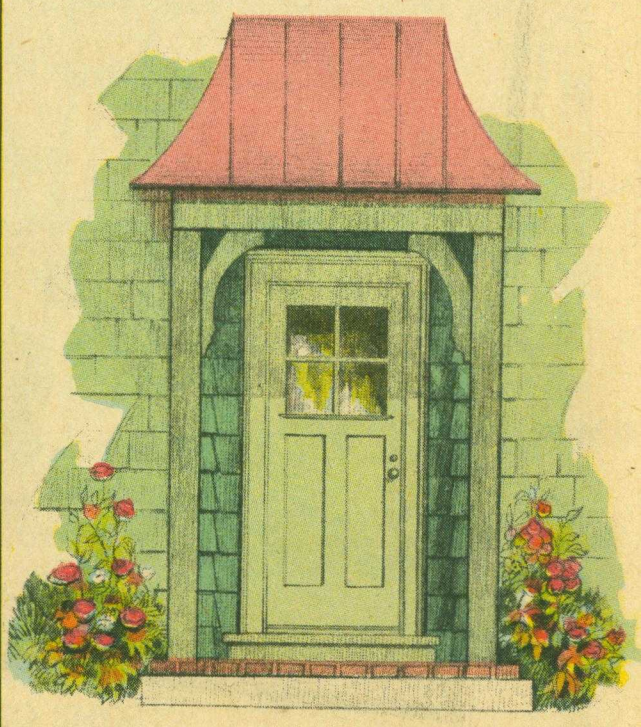




FIRST & SECOND FLOOR

The AIRVILLE

A VERY interesting design in shingles with a decided English flavor. The house is 24x45 feet and contains six rooms and bath besides the large storage room. Color sketch to the left shows one of the bedrooms.



Detail of Entrance with Rough Hewed Posts and Quaint Hood.

COLORKEED HOME PLANS
TRADE MARK

The ALBRIGHT

A DISTINCTLY English design containing six rooms, sleeping porch and bath. This is not a large house, measuring only 24 x 30 feet not counting the rear porch addition. Three fine rooms besides the big reception and stair hall are provided on the first floor and three big bedrooms and bath on the second floor. The sleeping porch 7′ 6″ x 16′ duplicates the screened porch below which opens with double doors out of the dining room.

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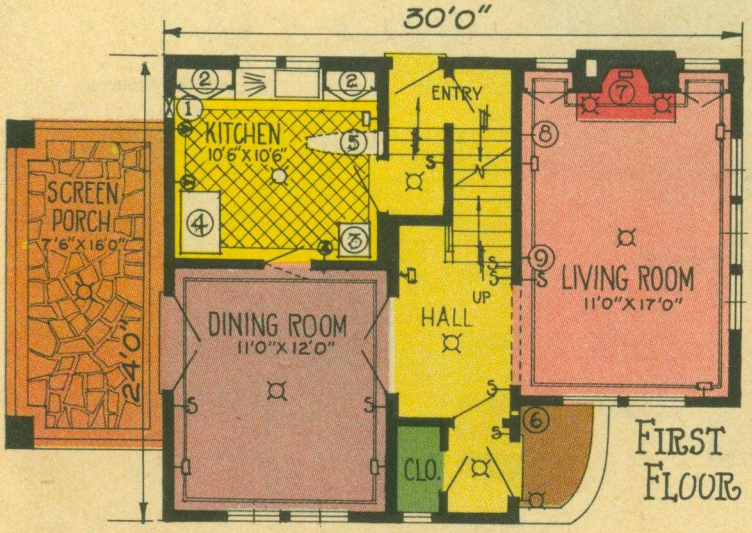
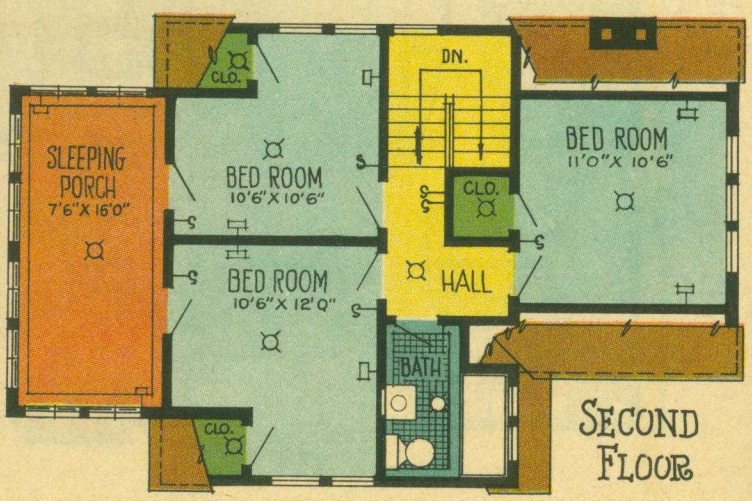
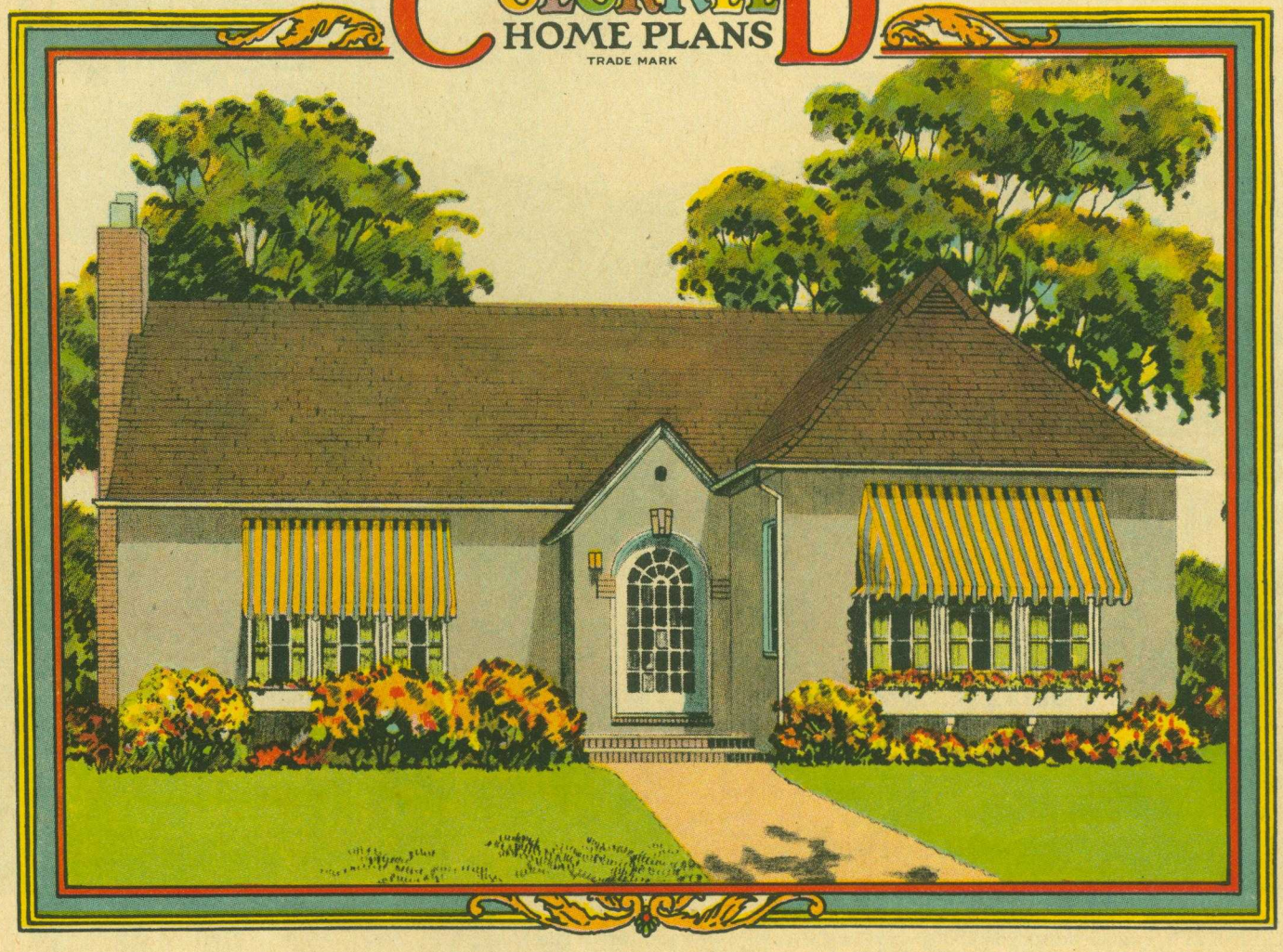




ColorKeed Plan Patent Applied For

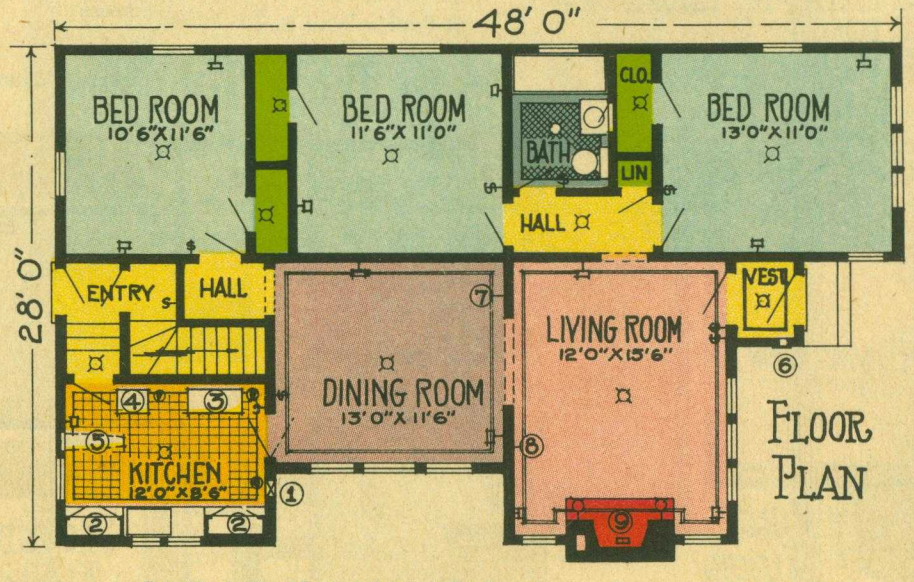
COLORKEED HOME PLANS

TRADE MARK



The ALDA

HERE is a delightful cottage designed in the French style and built of masonry covered with stucco. Six rooms and bath are contained in 28 x 48 feet. The ColorKeeD plan shows many interesting features of arrangement and suggested equipment.



Key to Equipment

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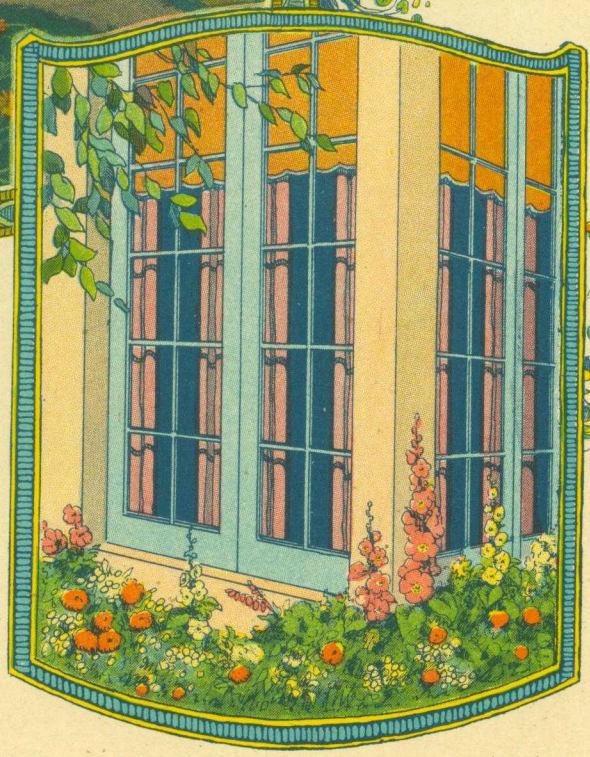
PORCH
ROOF

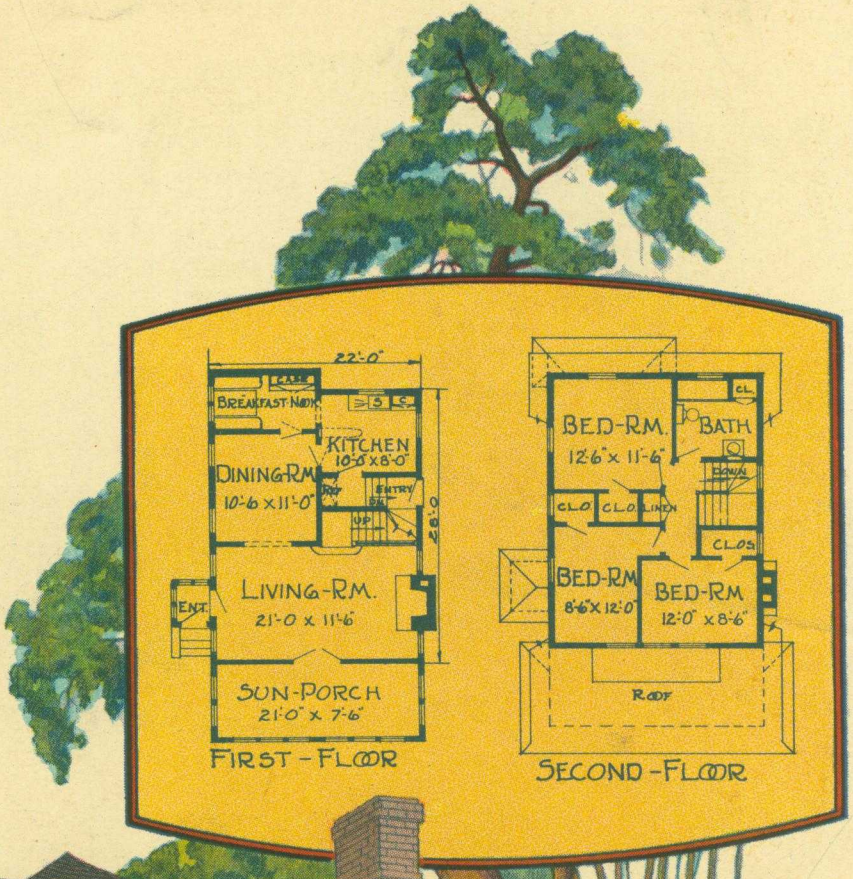
ColorKeed Plan Patent Applied For



The Sun Porch or Solarium

SUNSHINE and cheerfulness are secured in the modern home through the sun room, glassed-in porch or solarium. This is perhaps an outgrowth of the old-time bay window but made larger and more attractive. Sometimes the windows are carried clear to the floor in the French window style and this is particularly good where the view is pleasant and the outside grade is brought up to the sill line in the form of a grass or brick terrace. This makes an exit to the garden that is truly delightful.

A word of caution in regard to these all-glass rooms is in order:—fit the doors and windows with high-grade interlocking metal weatherstrips to keep out the cold and the storm, also supply a generous amount of radiation because a lot of glass means extra heat loss and these rooms should be cozy and inviting even in the coldest weather.

The ALGONQUIN

THIS is a low cost, yet very attractive home suitable for a narrow building site. The main house is only twenty-two feet wide by twenty-eight feet deep, plus the sun parlor extending across the front. Six rooms and bath are provided besides this solarium to the front and the breakfast nook opening from both kitchen and dining room in the rear. The exterior design in stained shingles is very attractive.